

# Why Marge?

*A character-driven keynote. Humor in service of insight — not stand-up.*

## WHO IS MARGE?

Marge, Lead Investigator of the Department of Ambiguities, helps audiences identify, navigate, and resolve the ambiguities that derail work, leadership, technology, and human relationships. Through humor, storytelling, and field research from the Department, she reveals why smart people get stuck **and what to do about it.**

This is not a traditional comedy act. It is a character-driven performance that fuses genuine insight with comic timing earned over a long career. The result is a keynote audiences actually remember *because they laughed their way to the point instead of being lectured toward it.*

*“Marge is a Corporate Humoratarian — because no one should have to be subject to inappropriate comedy or dry presentations when at captive work events.”*

— Blaire Fanning, Publicist

## WHY AUDIENCES LOVE HER

She names the thing in the room nobody will say out loud - the confusing mandate, the “alignment” nobody aligned on, and makes it funny, useful, and oddly reassuring at once. Audiences leave with a shared vocabulary for the ambiguity they've been quietly drowning in, and a Lead Investigator who has, apparently, filed a report on it.

*“The investigation is ongoing. The findings are unsettling. The refreshments were adequate.”*

## SIGNATURE KEYNOTES

**Elevator Pitches, Exposed** - Most people cannot explain what they do, which is awkward, because AI now can. As the machines apply for the jobs, the humans have obfuscated job descriptions in self-defense. A keynote on describing your actual value in the ten seconds before the algorithm describes it better.

**Mycelium Sales Magic** - For centuries we have celebrated hunters and farmers while overlooking the most powerful force in business: gatherers. A keynote on why opportunities move through people, not pipelines. What the fungal network quietly running the entire forest already knows about trust, referrals, and getting picked.

**The Tell of Not Telling** - Leadership blind spots, and the quiet dynamic where everyone in the room sees the problem and no one names it. Why teams go silent, what it costs, and how to surface the thing nobody will say first, without getting fired.

## THE PARTICULARS

**45**

YEARS SPEAKING PROFESSIONALLY

**7,000+**

LARGEST AUDIENCE TO DATE

**\$25K - \$50k**

FEE DEPENDS ON CUSTOMIZATION

**Typical audience:** Corporate conferences, leadership summits, sales organizations, association events, and professional development gatherings — generally 200 to several thousand, captive, intelligent, and overdue for a laugh that goes somewhere.

**Content standard:** Professional keynote suitable for any corporate or association stage. Appropriate, sharp, comedic, and insightful that include intellectual, stimulating novel stories.

## TO BOOK MARGE

All engagements are arranged through Marge's booking agent.

**TheMargeReport.com**

**Bookings:** Sage Winslow · [book@themargereport.com](mailto:book@themargereport.com) 602-922-1273